

# Industry Insights – Episode 6



Welcome! ***FEP Presents: Industry Insights*** is a recurring podcast that dives into specific areas of event and festival production.

Hosted by Mike Hanley, founder of [festivalandeventproduction.com](http://festivalandeventproduction.com) and a 20 year veteran of the industry, each episode will feature a recap of current events as well as interviews and discussions with other industry professionals.

The podcast is a source of event industry updates, branching out and understanding different departments and roles within the industry, and highlighting various ways we can take our industry skills and help others by volunteering in our communities and beyond.

Have any questions or suggestions for future podcast episodes? Reach us at [podcast@festivalandeventproduction.com](mailto:podcast@festivalandeventproduction.com).

# Listen

here: <https://anchor.fm/industryinsights>

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## ***Episode 6: Restarting Your Roar with April Harbour***

Featured Guest: April Harbour, Director of Festivals and Public Events, LE0 Events



Find April at <https://leoevents.com>

## **Episode Notes and Summary:**

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In episode six of Industry Insights, we give updates on all of the new festival news, most of which is quite positive as we continue to see the progress from vaccinations. We touch a bit upon international travel, vaccine stats, and event reopenings



including a full house at the first Texas Rangers baseball game in 2021.

We also dive into a really solid list of job openings, including several managerial or director level roles nationwide. We expect this trend to continue as the year marches on and festivals gain more confidence in their ability to move forward.



The episode also revisits several different training options, including our local [Production Workshops](#) here in Austin, new COVID-related safety training, World Health Organization training, and more. Links to all of these are below.

And our special guest this time around is April Harbour, a longtime industry veteran who's seen everything from wild country music camping festivals to high-end VIP activations at racing tracks to fortune 500 virtual events.



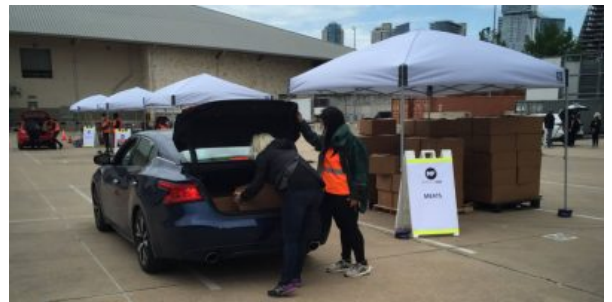
The current Director of Festivals and Public Events at [LEO Events](#), a Tennessee-based, woman-owned event production firm, opens up on how she and her team transitioned over to virtual events for 2020, how they are moving back toward in-person

events for 2021, and what the future looks like both for her and LEO Events.



We also catch up on current festivals and events happening in the coming months, thoughts on current COVID restrictions, and, as always, what her three must have items are onsite (comfy Adidas shoes!).

Finally, we end this episode with our highlighted non-profit: [Musically Fed](#). From April 15-17th, they spearheaded a food drive for local musicians and crew in Austin, which was quite a success. In addition to this, they also help ensure leftover catering / food from events, concerts, and festivals makes it way to local food banks or those in need. It's a fantastic, well-run organization, and one in which you can help out in several ways, be it volunteering, donating, or partnering up with them.



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### **Jobs Mentioned in the Podcast:**

- \* [General Manager for Austin's new Moody Amphitheater at Waterloo Park](#)
- \* [Director of Events with Insignia Event Services, LLC in Glendale, AZ](#)
- \* [Experience Production Manager with Insomniac Events in Las Vegas, NV](#)
- \* [Production Manager, Brown Note Productions – Thornton, CO](#)
- \* [Vice President of Communication, Cincinnati Symphony Orchestra, OH](#)
- \* [Production and FOH Manager, Steve Jobs Theater, Cupertino, CA](#)

## Other Links Mentioned in the Podcast:

1. <https://leoevents.com>
2. <https://www.musicallyfed.org/>
3. <https://www.riskybusiness.group/training>
4. <https://extranet.who.int/hslp/training/>
5. <https://www.nytimes.com/live/2021/04/19/world/covid-vaccine-coronavirus-cases>
6. <https://simplyhired.com>
7. <https://thevendry.co>
8. [Leo Event's COVID Guide](#)
9. Event Safety Alliance: [Event Safety Access Training](#) – \$9.95
10. [FEMA: National Incident Management Systems](#)
11. [FEMA: Special Events Contingency Planning for Public Safety Agencies](#)
12. [IAVM: Trained Crowd Manager](#) – \$50

### Books to Consider:

13. [The Four Agreements: A Practical Guide to Personal Freedom](#)
14. [Dare to Lead: Brave Work. Tough Conversations. Whole Hearts.](#)
15. [The Alchemist: A Fable About Following Your Dream](#)
16. [Greenlights](#)

### Newsletters:

17. [The Ticketing Business News](#)
18. [Live Events Coalition Newsletter](#)
19. [Back of House](#)
20. [Billboard](#)
21. [Dr Stuart Weiss – Intelligent Crowd Solutions](#)

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Previous Episodes: [Episode 5](#) – [Episode 4](#) – [Episode 3](#) – [Episode 2](#) – [Episode 1](#)