

Industry Insights Podcast – Episode 3



Welcome! *FEP Presents: Industry Insights* is a recurring podcast that dives into specific areas of event and festival production.

Hosted by Mike Hanley, founder of festivalandeventproduction.com and a 20 year veteran of the industry, each episode will feature a recap of current events as well as interviews and discussions with other industry professionals.

The podcast will be a source of event industry updates, branching out and understanding different departments and roles within the industry, and highlighting various ways we can take our industry skills and help others by volunteering in our communities and beyond.

Have any questions or suggestions for future podcast episodes? Reach us at podcast@festivalandeventproduction.com.

Listen here:
<https://anchor.fm/industryinsights>

Episode 3: Being Your Own Catalyst for Change with Special Guest Jeannette Gregor

Featured Guest: Jeannette Gregor, Independent Film, TV, Event, & Festival Professional



Organizer and furloughed
Mohawk bartender/music
festival production
worker Jeannette Gregor,
photo courtesy of
AustinChronicle.com

Find Jeannette at: <https://www.theamplifiedsoundcoalition.org/>

Email Jeannette at: Jeannette@theamplifiedsoundcoalition.org



Austin musician Sonya Jevette spoke at the third Come & Save It rally at City Hall on Nov. 19. (Photo by Jana Birchum, From The Austin Chronicle)

Episode Notes and Summary:

In episode three of Industry Insights, we give updates on 2021 festivals including Coachella, Stagecoach, and EDC. We talk about new COVID guidelines from OSHA, and we introduce new training options from the [Event Safety Alliance](#) – OSHA 30 classes. We'll also talk about the mass letter urging our federal government to let our industry help with vaccine distribution, and we'll cover the new ways our federal government is helping us out, in the form of more PPP loans and the Shuttered Venue Operators Grant.



Next, we bring on film, tv, event, and festival industry

veteran **Jeannette Gregor** to our show. Being in this industry for ten years, and having often been the heartbeat of her festivals as Quartermaster, she able to utilize those organizational skills in a new way last year. We focus on how she was able to take charge and help bring significant financial relief to Austin's live music venues during the pandemic, and how you can create your own rallies if your community hasn't been able to help our industry out yet.



Mike Hanley mans the front desk at The Other Ones as part of their volunteer program

We close this episode with a look at [The Other Ones](#), a groundbreaking non-profit organization based in Austin that has helped our area's homeless population earn a living, help clean up the city, and even find permanent housing in some cases. We go into detail on how you can help volunteer with them and really make a difference with our homeless neighbors.

Other Links Mentioned in the Podcast:

1. **Live For Live Music COVID-19 Tracker** – <https://liveforlivemusic.com/news/covid-19-concert-cancellation-tracking/>

2. **Billboard Article On Rescheduled Concerts:**<https://www.billboard.com/articles/news/9386776/concerts-rescheduled-coronavirus-list/>
 3. **DoStuffMedia (Do512, etc) –**
https://do512.com/other_cities
 4. **Jambase Drive-In Concerts:**
<https://www.jambase.com/drive-in-concerts>
 5. **Seismic Festival:** <https://seismicdanceevent.com/>
 6. **Texas Winter Nights Drive Ins:**
<https://texaswinternights.com>
 7. **Rolling Stone Article:** [Industry Letter to Biden Administration](#)
 8. **PDF Link to Actual Letter from NIVA, AEG, LiveNation, et al**
 9. **OSHA Guidelines for COVID Safe Work Environments:**
<https://www.osha.gov/coronavirus/safework>
 10. **ESA's OSHA 30 Training Registration**
 11. **Amplified Sound Coalition:**
<https://www.theamplifiedsoundcoalition.org/>
 12. **The Other Ones Foundation:** <https://toofound.org>
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Additional Videos and Photos:



Jeannette Signs On



Rally at City Hall; photo courtesy of AustinMonitor.com



Musician Lauryn Gould said the city wouldn't have money in its coffers to expand the

convention center if not for live music. Credit Julia Reihls/KUT – from AustinMonitor.com



T00F Staff in front of their Mobile Shower Trailer



A T00F Workforce First Worker helps clean up in Austin (photo courtesy of DoYouRemember.com)

Previous Episodes – [Episode 2](#) – [Episode 1](#)

Next Episode – [Episode 4](#)