

FESTIVAL AND EVENT PRODUCTION

Video Guide

Basic Outline - Full Page Coming Soon:

Types of Video Options available

LED Walls

LED (light emitting diode) walls are very modular and can be built to almost any dimension you may need.

LED Walls have some specific attributes and terms:

nits

dot pitch

brightness

resolution

LED Walls are normally meant for outdoor usage due to their ability to be seen in direct sunlight.

Projection Screens

Projection screens and projectors have come a long way in terms of being able to be used outdoors, and in very small areas.

Projectors have some specific attributes and terms:

lumens

You would normally prefer to use a projection screen when the budget can't call for an LED wall, and/or it's not too bright for the content to be washed out.

Types of Video Production

iMAG - stands for image magnification - this is the standard for live video broadcasting

Various terms for video production

switcher

dolly

jib

Various ways to produce a video signal - SDI, HDMI, etc

Types of Video / Streaming

What sort of bandwidth needs, video setup, and requirements from the performer are needed to make a successful live video stream?

Refer to future article about streaming options and best practices

Other Elements to Consider:

Proper size given the event and expected attendance - what's a good dimension (and resolution) for 5,000 people vs 20,000 people

Power needs - how to best tie in, how much power do a few examples of LED walls draw

How to deal with syncing audio / video so there isn't any delay

Tying in with the video team - what do they need to properly advance the show?



Inside the Mobile Video Production Trailer at Let Freedom Ring

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