

Festival and Event Guides 101

Brand new to the event and festival world? Thinking about starting your own event, or have you been asked by your company or a client to put an event together? Here is where you need to start.

Our Event and Festival guides are culled from many different resources, including published materials as well as the hearts & minds of our experienced event professionals. Here you will find a healthy mix of facts and real-life experiences to help guide you in putting on the best event you can.

Each guide is in an outline format, with either sub-pages or sections underneath each major heading. You should be able to pinpoint exactly the topic you need help with by using our navigation menu or by doing a keyword search.

Every guide has two icons at the bottom for printing; one creates a PDF and lets you save or print, while the other strips away only the necessary parts of the webpage and gives you a printer-friendly format to send to your printer.

Be sure to [read our disclaimer](#) before proceeding.

These guides are always evolving, and we welcome and comments or suggestions you may have – email us at info@festivalandeventproduction.com.

Enjoy!



Chipotle Cultivate Festival in Phoenix, 2015