

FESTIVAL AND EVENT PRODUCTION

Event Articles



Corporate Events vs Public Events: 5 Major Differences



Sponsorship Acquisition for Festivals and Events - A Tactical Guide



Proper Plywood Protocol - How to Get the Most out of Your Festival Ground Protection



Event and Festival Mobile Office Trailer and Storage Options



Talent Buying and the Art of Marking Up Artist Contracts



7 Essential Event and Festival Staff Iphone and Android Apps



How to properly wrap a cable



Severe Weather Plans, Weather Providers, and the Vital Need for Both at your Events and Festivals



Fire Safety and Prevention at Events and Festivals - Fire Extinguisher Types and Applications



International Traveling and Foreign Electricity - How to Ensure You Can Plug In



Using WordPress to Develop Your Event or Festival Website



5 Certifications for Festival and Event Directors and Managers



Motivation, Vulnerability and Courage - Leadership Tips for Event and Festival Managers



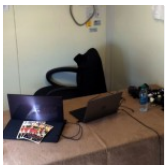
Demystifying electrical generators and decibel levels



4 Things You Should Absolutely Be Doing on Social Media Before Your Event Starts



Radio Etiquette at Events - "Go For Mike"



How to best take care of you when on the road – packing, shopping, and relaxation tips



What's in your event bag?

Possible upcoming topics:

- Balancing being a Mother and an Event Rockstar

- Pets and Events - how do you keep Fido happy when you pull 20 hour shifts?
- What's the best way to break into the event and festival industry as a worker?
- Being a female manager in the festival / concert production world - overcoming the boy's club mentality
- RFID and other new ticketing technologies to help keep fraud down and improve guest behavior analytics
- Best Practices all Festivals should consider and pratfalls to avoid
- How much does that band cost, and why? Selecting the best bands for your event.
- "I have no idea what [insert other festival department] does" - ways to improve internal communication and respect
- Experiential Marketing - unique elements and areas to understand that set these sorts of events apart from your normal event / festival.
- Insurance and why we need it - both as companies and as individuals.
- Navigating the complicated but necessary world of permits and municipalities
- Demystifying music and performance licensing
- When does my event really need dedicated EMTs and Police?
- Post Event Feedback - how to collect it and why it's important to evolve your event
- Carving out your Festival Production Dream Team - And Keeping Them Happy For Years to Come
- Corporate Events - major differences between them and public festivals / events
- Picking out the best music to open your festival / between gates and the first act
- Event Planning certifications - are they worth it? Talk about CMP and CSEP.
- Latest and greatest camping necessities / trends
- Lost & Found stories - where does everything go? What items get lost the most?
- Talk about different fire extinguisher types and what is best where
- Go through the various types of knots
- Packing tips / strategies
- Site Visits - what and who to bring, what to take away, and how to get the most from your site visit, and utilizing pre-event checklists
- Best Practices for setting up medical and police command posts at festivals

- The advantages of having an expert in the police, security, medical, site operations, and production worlds manage the overall public safety of an event.
- Navigating the complicated world of event permits and municipalities
- When to Call an Event and/or Start the Evacuation Process
- Event and Festival Streaming - Best Practices for Live Audio & Video Streams
- What is needed to Podcast at an Event
- A Step by Step Guide to a typical Labor Call and Process in Building and Striking a Stage
- Best Practices for Forecasting and Acting Upon Severe Weather at Events and Festivals
- Why the lightning radius is so important and what makes the most sense (8 miles out, 10 miles out, 20 miles out) given various types of events
- Preferred weather stations to use at events and festivals (and other related gear)
- Ensuring your festival is ADA Compliant
- The Latest and Greatest with ADA Tools
- Hearing Loss at Festivals - Listen Up
- The important of having sign language interpreters at an event
- Potty Talk - explaining the port-o-let grid, and advances in restroom management at festivals
- How to set up a podcast
- Choosing the best production / site ops office to fit your needs
- The Pre-Event Security Briefing - What to say, what to show, who to include
- Breakdown of the process of a stage build from start to finish, with the various types of labor calls
- Making life easier (and safer) for riggers and climbers