

FESTIVAL AND EVENT PRODUCTION

Event Articles



Corporate Events vs Public Events: 5 Major Differences



Sponsorship Acquisition for Festivals and Events - A Tactical Guide



Proper Plywood Protocol - How to Get the Most out of Your Festival Ground Protection



Severe Weather Plans, Weather Providers, and the Vital Need for Both at your Events and Festivals



Fire Safety and Prevention at Events and Festivals - Fire Extinguisher Types and Applications



International Traveling and Foreign Electricity - How to Ensure You Can Plug In



Using WordPress to Develop Your Event or Festival Website



5 Certifications for Festival and Event Directors and Managers



Motivation, Vulnerability and Courage - Leadership Tips for Event and Festival Managers



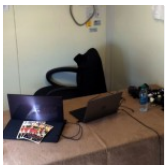
Demystifying electrical generators and decibel levels



4 Things You Should Absolutely Be Doing on Social Media Before Your Event Starts



Radio Etiquette at Events - "Go For Mike"



How to best take care of you when on the road – packing, shopping, and relaxation tips



What's in your event bag?

Possible upcoming topics:

- Balancing being a Mother and an Event Rockstar

- Pets and Events - how do you keep Fido happy when you pull 20 hour shifts?
- What's the best way to break into the event and festival industry as a worker?
- Being a female manager in the festival / concert production world - overcoming the boy's club mentality
- RFID and other new ticketing technologies to help keep fraud down and improve guest behavior analytics
- Best Practices all Festivals should consider and pratfalls to avoid
- How much does that band cost, and why? Selecting the best bands for your event.
- "I have no idea what [insert other festival department] does" - ways to improve internal communication and respect
- Experiential Marketing - unique elements and areas to understand that set these sorts of events apart from your normal event / festival.
- Insurance and why we need it - both as companies and as individuals.
- Navigating the complicated but necessary world of permits and municipalities
- Demystifying music and performance licensing
- When does my event really need dedicated EMTs and Police?
- Post Event Feedback - how to collect it and why it's important to evolve your event
- Carving out your Festival Production Dream Team - And Keeping Them Happy For Years to Come
- Corporate Events - major differences between them and public festivals / events
- Picking out the best music to open your festival / between gates and the first act
- Event Planning certifications - are they worth it? Talk about CMP and CSEP.
- Latest and greatest camping necessities / trends
- Lost & Found stories - where does everything go? What items get lost the most?
- Talk about different fire extinguisher types and what is best where
- Go through the various types of knots
- Packing tips / strategies
- Site Visits - what and who to bring, what to take away, and how to get the most from your site visit, and utilizing pre-event checklists
- Best Practices for setting up medical and police command posts at festivals

- The advantages of having an expert in the police, security, medical, site operations, and production worlds manage the overall public safety of an event.
- Navigating the complicated world of event permits and municipalities
- When to Call an Event and/or Start the Evacuation Process
- Event and Festival Streaming - Best Practices for Live Audio & Video Streams
- What is needed to Podcast at an Event
- A Step by Step Guide to a typical Labor Call and Process in Building and Striking a Stage
- Best Practices for Forecasting and Acting Upon Severe Weather at Events and Festivals
- Why the lightning radius is so important and what makes the most sense (8 miles out, 10 miles out, 20 miles out) given various types of events
- Preferred weather stations to use at events and festivals (and other related gear)
- Ensuring your festival is ADA Compliant
- The Latest and Greatest with ADA Tools
- Hearing Loss at Festivals - Listen Up
- The important of having sign language interpreters at an event
- Potty Talk - explaining the port-o-let grid, and advances in restroom management at festivals
- How to set up a podcast
- Choosing the best production / site ops office to fit your needs
- The Pre-Event Security Briefing - What to say, what to show, who to include
- Breakdown of the process of a stage build from start to finish, with the various types of labor calls
- Making life easier (and safer) for riggers and climbers