

Shelbie Johansson



Primary Roles: Production assistant, production team, VIP concierge, FOH coordinator, event marketing manager, social media manager,

Able to travel? Yes

Company: Independent Contrator

Reach out: shelbiejohansson@gmail.com

Last Events Worked: Lewis Energy Group holiday party, Austin City Limits, Noon (formerly VERTS Mediterranean Grill) NYC grand opening

Based In: Austin, TX

Three Event Items I Cannot Live Without: My clipboard, timeline, and radio/ cell phone

Social Media Links and Bio:



I specialize in project/ event management with a marketing focus, ensuring that every event, campaign or program I put on produces successful results. During my career, I have produced and evaluated more than 1,000 events ranging from media and influencer events, corporate functions, promotional events, weddings and galas. I believe that the value of an event is found when you accompany the planning and logistics process with strategic marketing. Along with my event experience, I have a proven track record of successful and meaningful

branding and marketing campaigns that has led my clients and past employers to increase sales and brand awareness. To see some of my work, visit my website www.shelbiejohansson.com.