

# FESTIVAL AND EVENT PRODUCTION

Cierra Savatgy-King



**Primary Roles:** Social Media Manager, Marketing Manager

**Able to Travel?** Yes

**Company:** Pigtail Media

**Email:** [cierra@pigtailmedia.com](mailto:cierra@pigtailmedia.com)

**Recent Event Work:** Reset Retreat, Boutique Hotel Conference, South Padre International Music Festival

**Based in:** Austin, TX

**Website:** <http://pigtailmedia.com>

Connect With Me On Social Media:



**Biography:** I have over 10 years of experience working in the entertainment and hospitality marketing field, and started incorporating social mediums as a marketing, branding and customer service tool when people were still asking, "What's Facebook?" Five years ago, I started Pigtail Media, an experiential, social media marketing group for the hospitality industry. I love to travel and continue to be a kid by doing lots of cartwheels and handstands.

