

# Cierra Savatgy-King



Primary Roles: Social Media Manager, Marketing Manager,

Able to travel? Yes

Company: Pigtail Media

Reach out: [cierra@pigtailmedia.com](mailto:cierra@pigtailmedia.com)

Last Events Worked: Reset Retreat, Boutique Hotel Conference, South Padre International Music Festival

Based In: Austin, TX

Website: <http://pigtailmedia.com>

Social Media Links and Bio:



I have over 10 years of experience working in the entertainment and hospitality marketing field, and started incorporating social mediums as a marketing, branding and customer service tool when people were still asking, "What's Facebook?" Five years ago, I started Pigtail Media, an experiential, social media marketing group for the hospitality industry. I love to travel and continue to be a kid by doing lots of cartwheels and handstands.